

## HO ARE THESE GUYS, ANYWAY?



Shatter is the first computerized comic. Everything you see (except the coloring), including the type on this page, was created on an Apple Macintosh computer and the Apple LaserWriter printer, utilizing various commercially available software, including: Microsoft Word, FullPaint from Ann Arbor Softworks, and Apple's own MacPaint and MacDraw.

Shatter is **Sadr Al-Din Morales**, a.k.a **Jack Scratch**, a.k.a **Herbert Philbrick**, a.k.a any other identity cards he happens to be carrying at the time. Shatter was a cop in Daley City (located in the state of Chicagoland) — until he stumbled across a scheme to transfer one person's skills to another instantaneously by means of RNA injections.

Only trouble was you had to remove the person's brain in order to get the RNA. Only trouble was the skill transfer was only temporary; it didn't last. Only trouble was the effects were permanent on just one person in the entire world — Shatter.

Now everybody wants Shatter's brain.

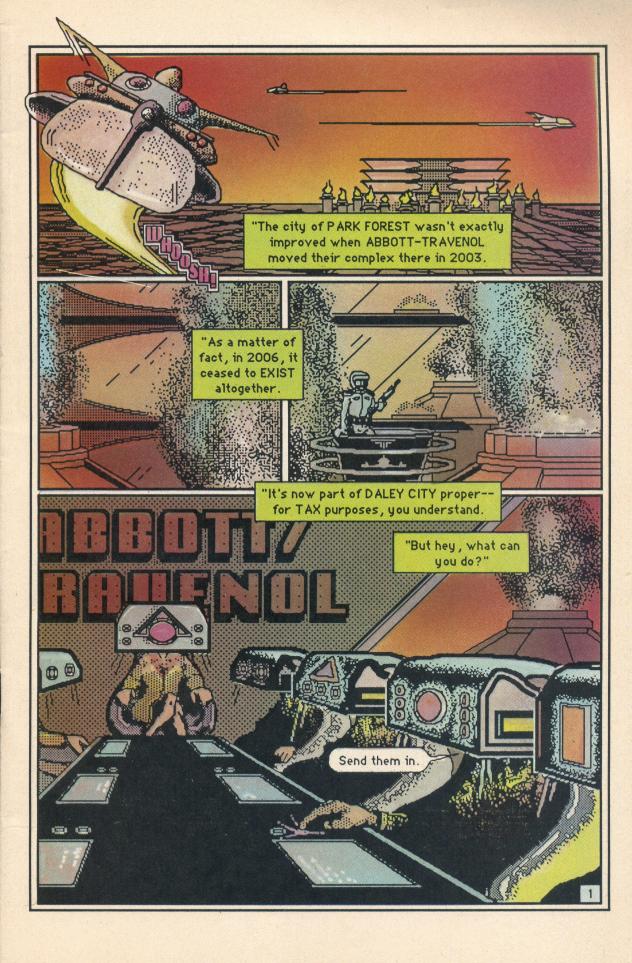
Shatter has the capability to become a virtual superhero. Only trouble is Shatter has no intention of killing anyone just to gain their abilities. But there are others who feel no such reservations...

LAST ISSUE: Shatter returned to Daley City, in the company of Ravenant, a former contract soldier in the Third World War. They infiltrated the headquarters of a large drug conglomerate, where they uncovered a vast repository of illegally obtained RNA, all being channeled into Shatter's old arch-nemesis — Cyan Dalriada. They fought; Cyan lost; and now Shatter has enough RNA-induced talents to make him a very dangerous man...

Rick Obadiah, Publisher Kathy Kotsivas, Operations Dir. Kurt Goldzung, Sales Mgr. Ralph Musicant, Finance Dir. Rick Oliver, Editorial Director Alex Wald, Art Director Rich Markow, Ed. Coordinator Rick Taylor, Production Mgr.

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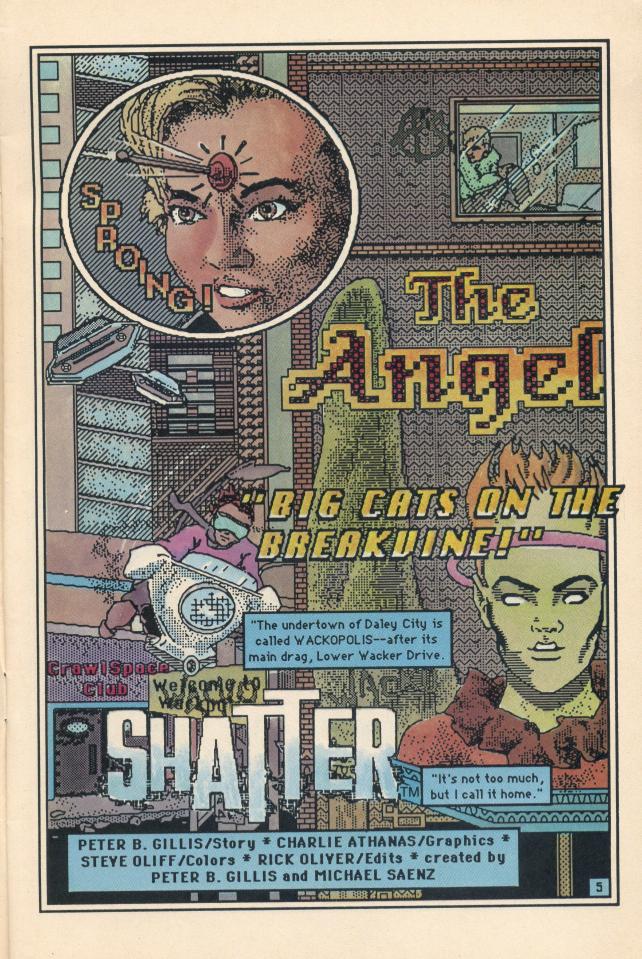
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#### A FIRST RATE JOB

A couple months back I wrote a column about ratings systems for comics, stating, "First Comics is a dependable, responsible publisher, interested in expanding the comics market, not restricting it," and "if a rating system is imposed on comics, it won't be because of anything published by First Comics."

Since then I've re-considered my stance because it suddenly dawned on me that there's nothing like a nice, hot controversy to increase circulation — and the current debate on ratings for comics is generating enough BTUs to heat my house for the next two years!

Let's face it: we're not going to get a heck of a lot of ink in the press if we continue to do the same old thing. This reliability tag is getting to be quite a millstone. I mean, what kind of coverage do you think we'll get with a press release that proclaims: FIRST COMICS CONTINUES TO NOT USE RATING SYSTEM! Or how about: FIRST FAILS TO SET PRECEDENT BY MAINTAINING STANDARDS!

Obviously, that's not going to get us anywhere. Maybe if we snuck it in with some real earth-shattering news — like an announcement that the next issue of Nexus is going to ship three minutes late — it would get front page coverage. But what we really need here is a *gimmick*. Something unpredictable. Something totally unnecessary. Something that will make people buy our books just to find out what all the fuss is about.

And a rating system is just the ticket. Furthermore, I'm convinced that a judiciously worded rating system could, quite possibly, be constructed to appease virtually everyone from Jerry Falwell to Hugh Hefner!

Yes, you can have your comics and eat them, too (thereby destroying the evidence). And with that goal in mind (appeasing everyone, not eating comics), I have devised a First Rating System which I intend to propose to our Publisher as soon as I figure out what it means:

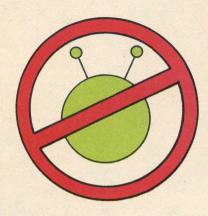
Intergalactic: Suitable for all species throughout the known universe. This would apply to virtually everything we currently publish and anything we may contemplate publishing in the near future for two reasons: 1) We are not likely to encounter any extraterrestrial lifeforms in the near future, and 2) If we do, they are not likely to know enough about our culture to even understand, much less be offended by, our books.

Intragalactic: Similar to above, but does not guarantee that sentients from outside the Milky Way will not take

exception to the graphic depiction of humans wearing clothes that will be grossly out of vogue by the time they get here.

Interspecies: Nothing here to offend dogs, cats, iguanas, or any other creature on the planet that can neither read nor comprehend two-dimensional objects.

Humanoid: Looks kind of like a human being, but isn't. Since there aren't any of these that we currently know of, this is a dandy catchall category for any of those tricky, borderline cases.



None of the Above: Another shameless marketing ploy. This rating requires that you purchase at least one book containing each of the aforementioned ratings simply to ascertain what it is not. Then, of course, you feel compelled to buy the damn thing to find out what it is.

All of the Above: A trick answer when it follows "None of the Above." Don't fall for it!

Danger! Toxic! Fatal if Swallowed: Guaranteed to attract maximum attention. Absolutely irresistable — especially if you hide it under the kitchen sink.

Well, that's it. I think it pretty much covers all the bases — except, of course, the ones with *people* standing on them. We'll let them decide for themselves.

- Rick Oliver

#### FIRST IN APRIL

American Flagg! #43: Reuben finally reaches the mythical land of California, and hopes to find the peace he seeks. While Mandy wonders why she let him

leave at all, as events in Chicago reach a violent climax. By J. Marc DeMattels and Mark Badger.

Badger #26: They only come out at night. An army of cockroaches — all under the mysterious power of one man! Badger must crawl through the Chicago sewers to corral the "Roach Wrangler." By Mike Baron and Bill Reinhold. Plus Clonezone by Baron and Mark A. Nelson. Deluxe series.

Dynamo Joe #10: This time the enemy's target is a defenseless farming planet where over a half million civilians are at the mercy of a giant planet-eating Mellenares machine! By Phil Foglio, Ben Dunn and Brian Thomas. Plus Cargonauts by Foglio and Paul Guinan.

Elric: The Vanishing Tower #1: First welcomes artist Jan Duursema, as Elric begins a journey of vengeance. Adapted from the novel by Michael Moorcock. Script by Roy Thomas. Deluxe, bimonthly series.

Grimjack #37: John Gaunt's friends gather for a funeral. But there's still a killer out there who must face "The Revenge of John Gaunt." By John Ostrander and Tom Mandrake. And Munden's Bar by Ostrander and Robb Phipps.

Jon Sable, Freelance #50: The First 50th issue. Maggie the Cat returns to the U.S.A. to supplement her income with a dangerous heist — and winds up asking Sable for help. It seems she has the Mob on her tail! By Mike Grell and Robb Phipps. Deluxe series.

Nexus #35: Refugees come to Nexus' haven on Ylum to escape tryanny. But some bring oppression with them -- as the innocent "Newcomer" soon discovers. By Mike Baron, Steve Rude and John Nyberg. And Tales of Judah by Roger Salick and Robb Phipps. Deluxe series.

Shatter #10: Shatter's back in Chicago. Using all his new RNA-enhanced abilities, he's out to have some fun, kick some butt and clean-up the town! By Peter A. Gillis and Charlie Athanas. Deluxe, bi-monthly series.

Whisper #8: Even the smallest act can have disastrous consequences — as Diane's defense of a Japanese grocer propels Whisper to the center of an escalating gang war. By Steven Grant and Norm Breyfogle. Bi-monthly series.

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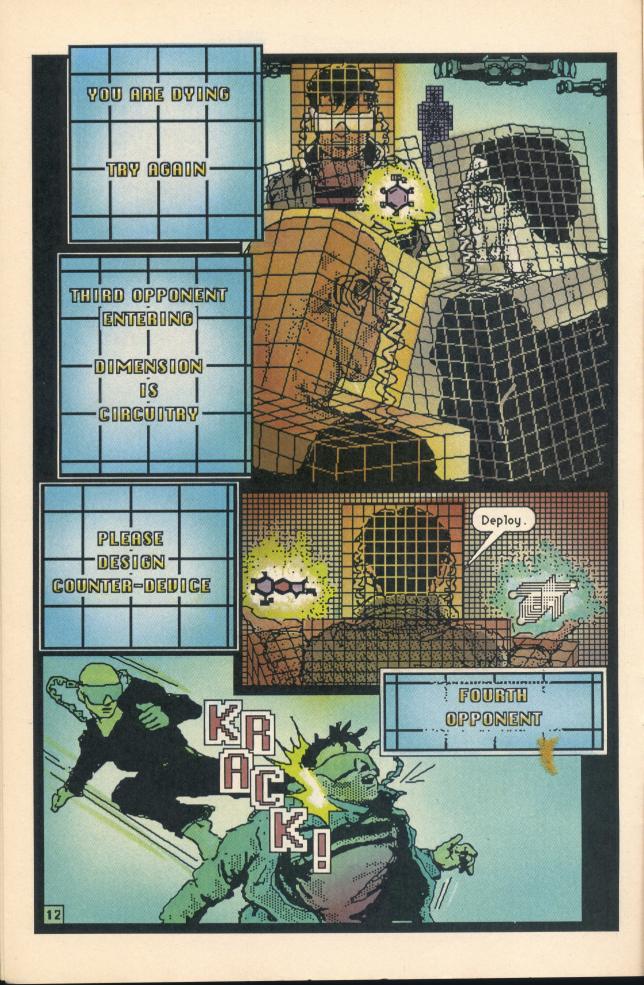
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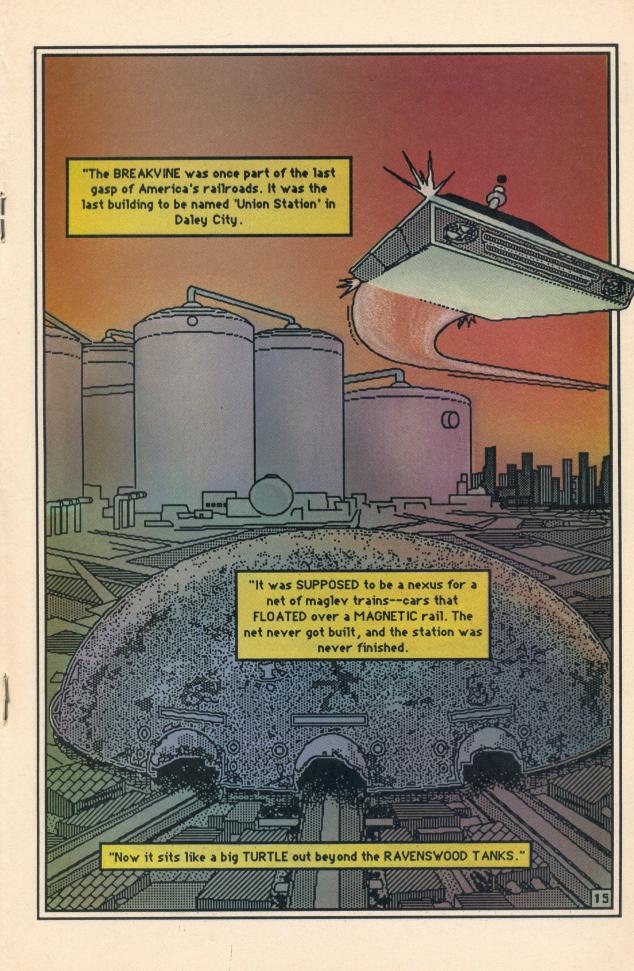
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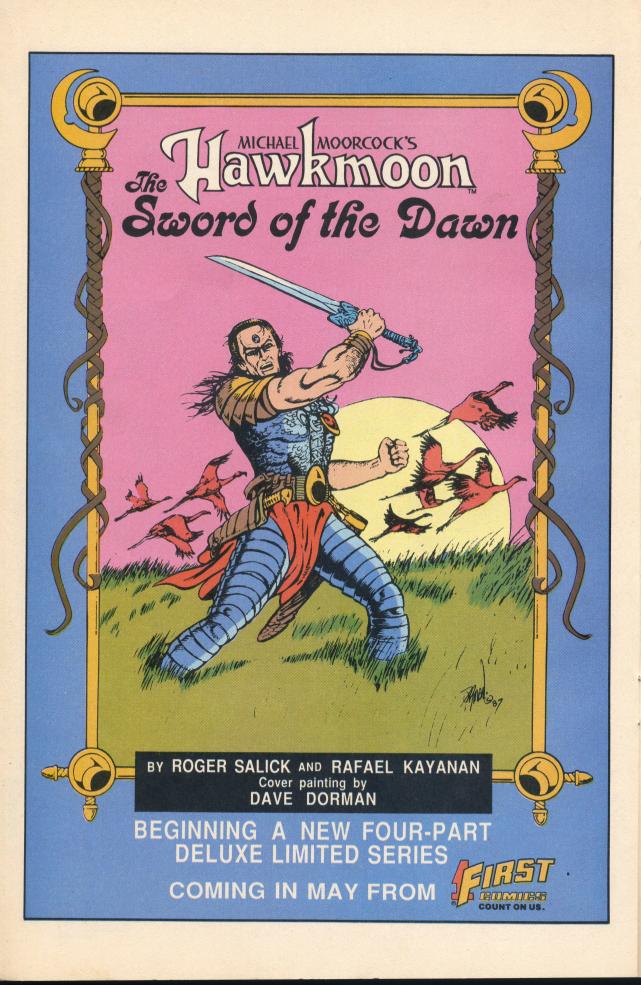












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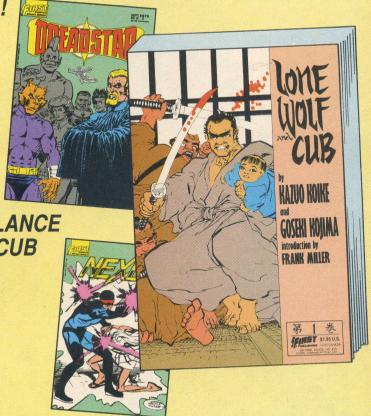
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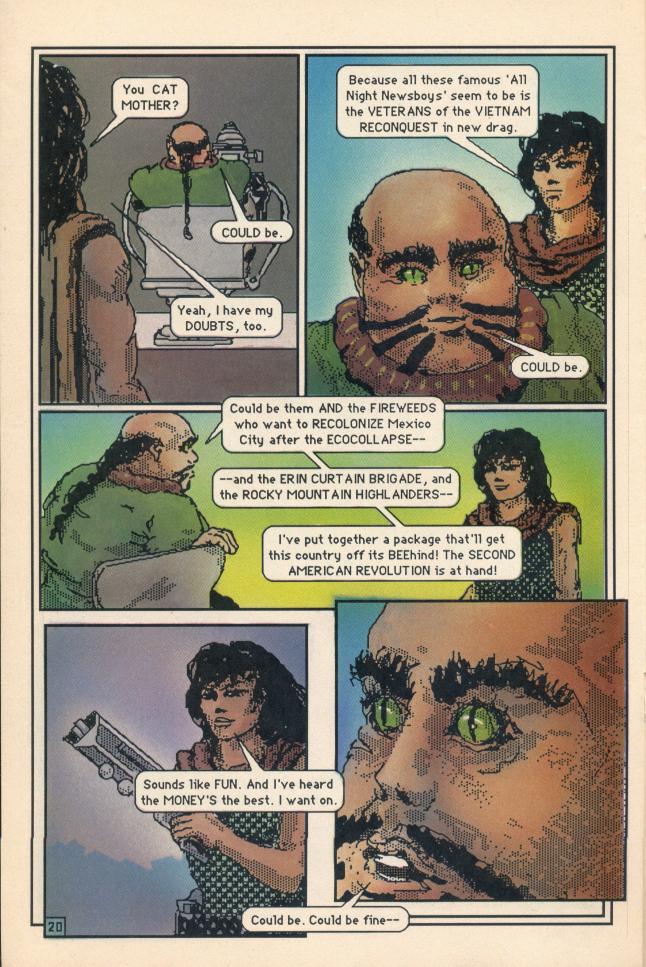
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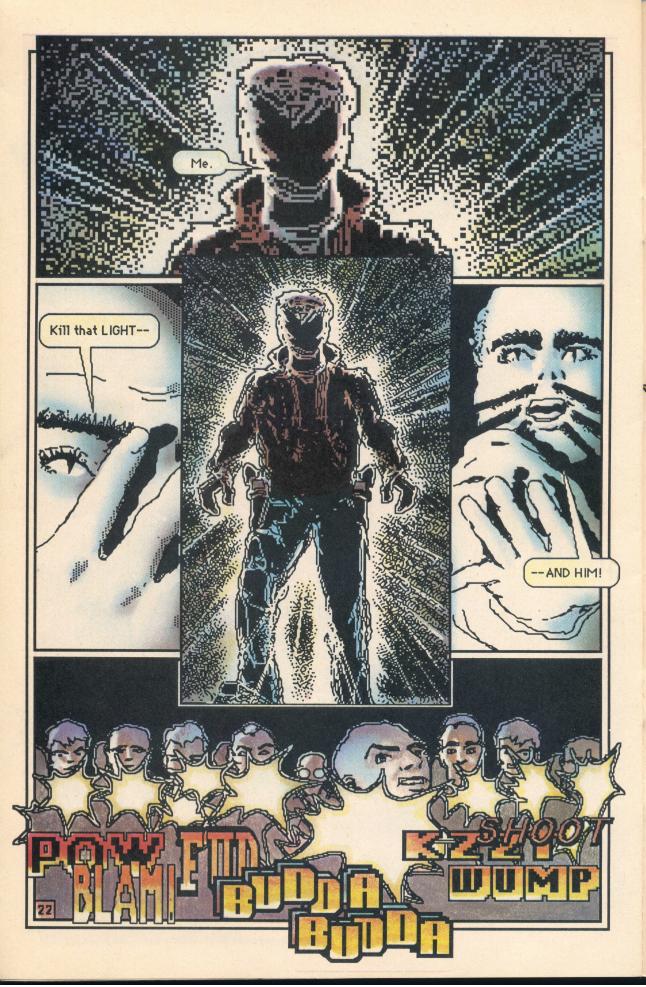
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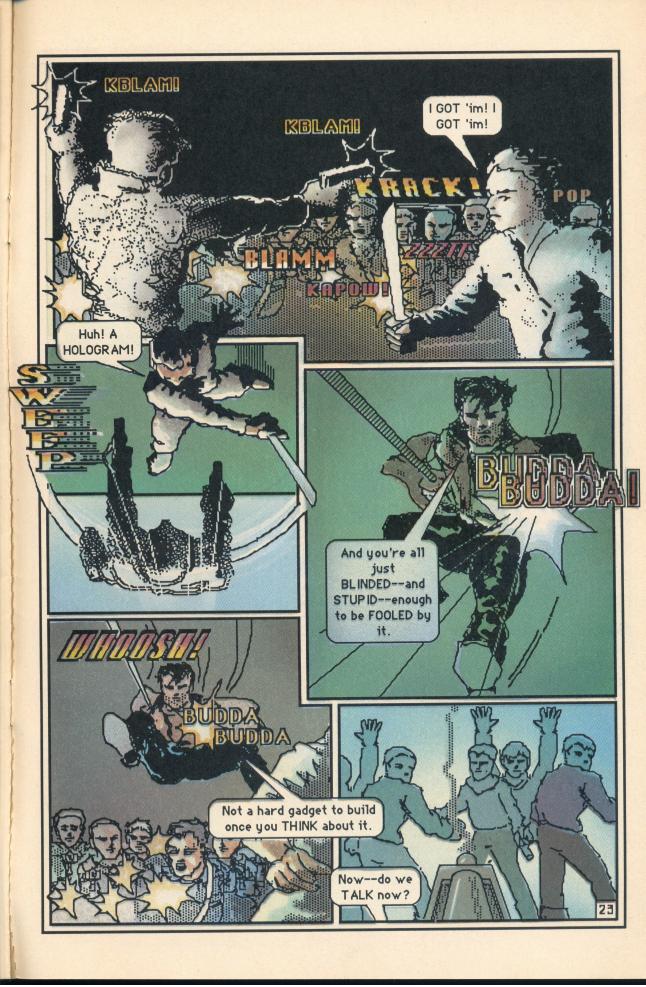
















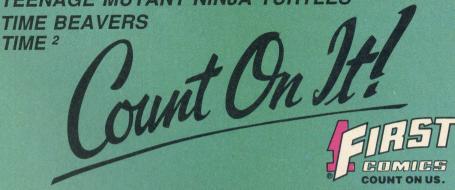


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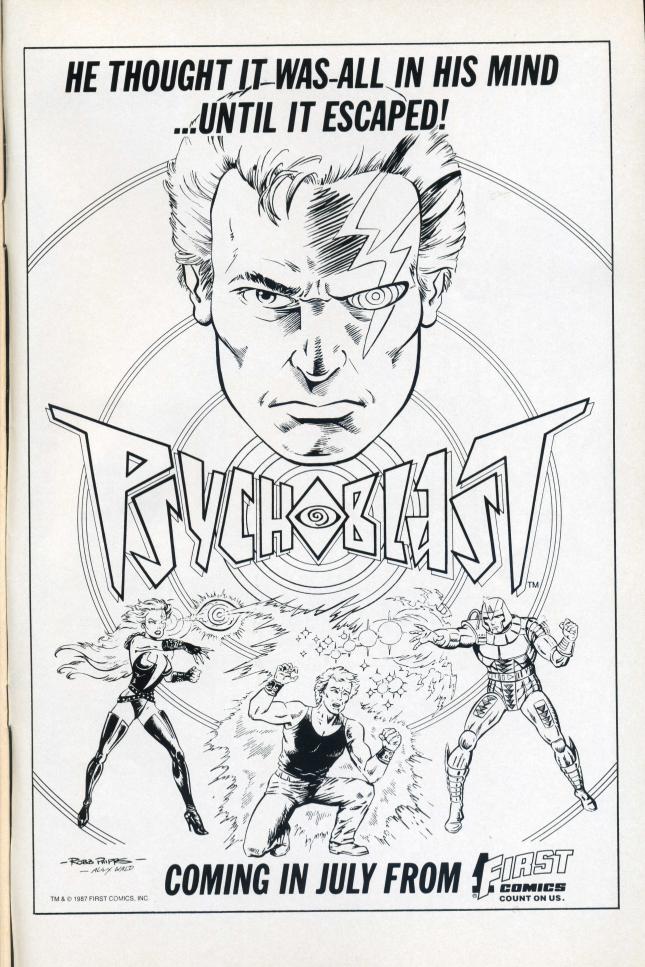
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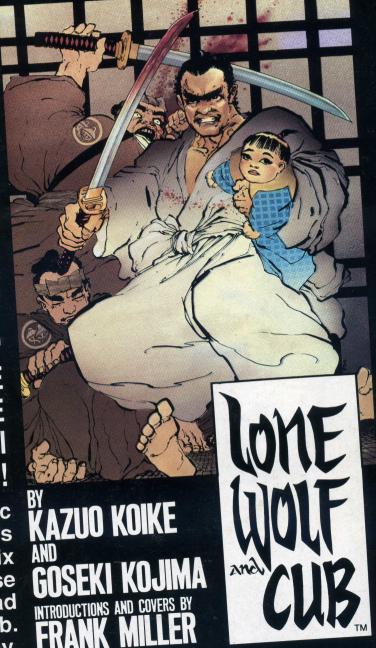
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